

# I Privacy policy for the implementation of competitions

## Important information according to Art. 13 GDPR for the organization of competitions

In order for you to be able to participate in competitions/sweepstakes, we need to collect personal data (surname, first name, email address).

Pursuant to Art. 6 (1) letters a to c GDPR, we are entitled to collect, store and transmit personal data if the person concerned has consented to the data processing or a contract or legal obligation is to be fulfilled.

Once the business purpose of the competition has been fulfilled and you have not been identified as a winner, we will delete your data within one month of the end of the competition.

If you are identified as a winner you must provide your postal address. Furthermore there will be retention periods pursuant to fiscal and commercial law. These are 10 years for accounting documents pursuant to Section 147 (1) of the German Fiscal Code (AO) and 6 years for business documents pursuant to Section 257 (1) of the German Commercial Code (HGB).

Participants have the opportunity at any time to obtain information on the status of the storage of their personal data and to request their deletion. A further participation in the raffle is then no longer possible. The blocking / cancellation request (revocation) must be sent to the following e-mail address: [datenschutz@visitBerlin.de](mailto:datenschutz@visitBerlin.de).

The possible registration for the newsletter is voluntary and has no influence on the chances of winning. The first and last names as well as the e-mail addresses of the participants, who have additionally registered for a newsletter as part of the competition participation, will be exclusively used for the despatch of the named Newsletters are used and stored until revocation by the recipient. The revocation can be made via the unsubscribe link in the footnote of the newsletter or in the form of an informal written communication to [news@visitberlin.de](mailto:news@visitberlin.de). Further information on this and the data protection conditions are contained in the legal notice in its current form on the website of the organizer.

We conduct online surveys through our partner SurveyMonkey, based in San Mateo, California, USA. SurveyMonkey's Privacy Policy and Security Policy are valid at <https://de.surveymonkey.com/mp/legal/privacy-policy/> and <https://de.surveymonkey.com/mp/legal/security/>. The survey results will not be published by us. They are solely for internal analysis to improve our services.

SurveyMonkey is certified under the EU-US Privacy Shield. The Privacy Shield is an agreement between the European Union (EU) and the US to ensure compliance with European privacy standards in the United States.

## You have the following rights with respect to the data collection:

- pursuant to Art. 15 GDPR, to request information about your personal data processed by us. In particular, you may request information about the purposes of the processing, the category of the personal data, the categories of recipients to whom your data have been or will be disclosed, the envisaged storage period, the existence of a right to rectification, erasure, restriction of processing or objection to processing, the existence of a right to complain, the source of your data, if these were not collected by us, and the existence of

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automated decision-making including profiling and, if required, meaningful information about their details;

- pursuant to Art. 16 GDPR, to demand the immediate rectification of inaccurate personal data and completion of incomplete personal data concerning you which is stored by us;
- pursuant to Art. 17 GDPR, to demand the erasure of your personal data stored with us, unless the processing is necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the establishment, exercise or defence of legal claims;
- pursuant to Art. 18 GDPR, to restrict the processing of your personal data if you dispute the accuracy of the data, or if the processing is unlawful and you oppose the erasure of the personal data and request restriction instead, or if we no longer need the data, but you require it for the establishment, exercise or defence of legal claims, or if you have lodged an objection to processing pursuant to Art. 21 GDPR;
- pursuant to Art. 20 GDPR, to receive the personal data you have provided to us in a structured, commonly used and machine-readable format or to demand their transmission to another controller;
- pursuant to Art. 7 (3) GDPR, to withdraw your consent given to us at any time. As a result, we will no longer be allowed to continue processing the data based on this consent in the future; and
- pursuant to Art. 77 GDPR, to lodge a complaint with a supervisory authority. The contact details of the supervisory authority responsible for us can be found in the following.

### Controller responsible for data processing

Berlin Tourismus & Kongress GmbH, Am Karlsbad 11, D-10785 Berlin is the controller as defined in Art. 4 No. 7 GDPR. Registered at the District Court of Berlin-Charlottenburg under Commercial Register number 48652, Managing Director: Burkhard Kieker, Tel. +49 (0)30 250025, email: [info@visitberlin.de](mailto:info@visitberlin.de).

Contact details of the data protection officer:

Da.S Beratung, Mr. Wolfgang Mengel, Beerentalweg 76, D-21077 Hamburg. Tel: +49 (0)40 76101907, Fax: +49 (0)40 76101908, [datenschutz@visitBerlin.de](mailto:datenschutz@visitBerlin.de)

Furthermore, you have the option of **complaining to the supervisory authority:**

Berlin Representative for Data Protection and Freedom of Information, Ms. Maja Smoltczyk, Friedrichstr. 219, D-10969 Berlin; Tel.: +49 (0)30 13889-0, Fax: +49 (0)30 2155050 Email: [mailbox@datenschutz-berlin.de](mailto:mailbox@datenschutz-berlin.de)

For further information, please refer to our [privacy statement](#), which we will make available to you directly prior to completion of the booking process.

Status: November 2018